



environmental policy

recycling

We use electronic communication and digital data storage wherever possible to reduce the use of paper. What paper we do use and receive is recycled, as is cardboard, glass, metal and plastic (including printer cartridges, CDs and polythene). We use and support local business recycling schemes. See www.magpie.coop/

office furniture, computers & peripherals

We sometimes buy our equipment second hand as opposed to new, and sell on what we replace and upgrade. Any electrical or electronic equipment that needs to be disposed of, is taken away for recycling by a specialist contractor that guarantees it won't end up in a landfill. Anything we can't sell on but that's still usable, we give away on Freecycle. See www.freecycle.org/

electricity

We use a metered mains supply and are careful how much we use. All our lighting uses low energy bulbs. Due to the nature of our business it is sometimes necessary to leave a computer rendering overnight, otherwise we always turn off appliances, before locking up for the day and nothing is ever left on standby. In our equipment that goes off-site, we use re-chargeable batteries.

gas

Our office space is in a shared building and centrally heated by an economical modern condensing boiler. Due to the design of our studio the heating effect of our sky lights and with efficient insulation, we have little need for additional heating, even during the coldest spells.

water

We only use metered water, and not very much of it. We don't overfill the kettle, either. See www.nigelsecostore.com/acatalog/eco-kettle.html

transport

Chris is a shining example of how it can be done. He cycles to and from the office every day. Toby usually walks, but he does have a fair amount of kit to lug about when working on location, which not even Chris could manage on a bicycle. On those occasions he drives. We walk and use public transport whenever we can to get to meetings.

website hosting

Our web hosting is by Green Web Host. See www.greenwebhost.net/ for more information.

relocating premises

In January 2008 we moved our offices from Brighton to Lewes. As both Chris and Toby and most of our freelance team live locally, this has reduced the business's carbon footprint and reduced the number of cars commuting in and out of Brighton each day by one. We now enjoy a picturesque 15 minute walk or short cycle ride to work...which is nice.

international clients

We work with clients overseas and communicate via, phone, fax and email. We deliver our work electronically via FTP. There is very rarely a need for us to fly.

delivery of work

FTP, email, Royal Mail or by hand.

payment

We ask to be paid by BACS, and make outgoing payments the same way, where possible, reducing the use of paper and transport of post.

personal

We have implemented similar changes in our personal lives that reduce our domestic carbon foot prints. Chris is also involved on a voluntary basis with Transition Towns Lewes.
www.transitiontowns.org/Lewes.Lewes